

University of West Bohemia in Pilsen (CZ)

Czech-German Staff Week



About Us



Annabelle Wolff

Head of International Office



Marian Mure

**Head of Language Center
and KOMO**



Klára Frausová

International Relations Officer



Romana Suchá

International Relations Officer

About Us



Content

- **Introduction**
- **Timeline of cooperation**
- **Lessons learned**
- **World café session**



What's an International Staff Week?



- **Question for the audience:**
 - 1) **Who has already organized a Staff Week?**
 - 2) **Who has taken part in a Staff Week?**
- **Purpose of International Staff Weeks (ISW)**
- **Rules? Financed from Erasmus+?**
- **Where to find ISW offers:** <http://staffmobility.eu/>



Co-funded by
the European Union

Timeline of cooperation



Prof. August W. Behr
President
OTH Amberg-Weiden
1994-2003



Prof. Zdeněk Vostracký
Rector
University of West Bohemia
in Pilsen
1998–2004

- Since 1998 - Erasmus program cooperation
- Since 1999 - Intensive Programs in Electrotechnics
- Since 2006 - Semestral Courses in Economics
- **Since 2021 - Czech-German Staff Weeks**
- Since 2024/25 - Double Degree Program: Management and Digital Technology

ISW 2021 - online

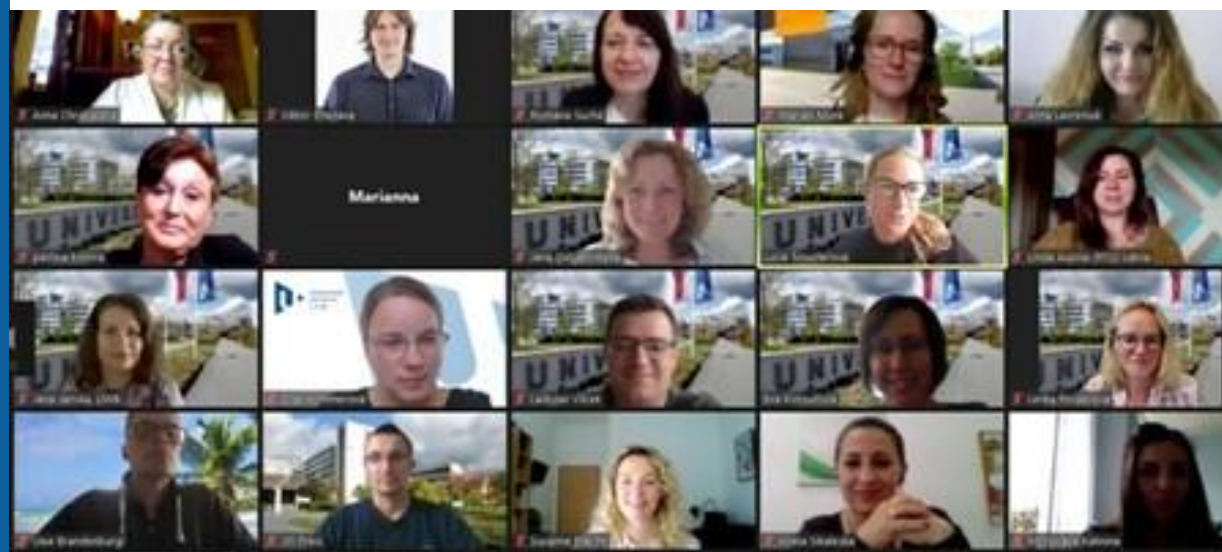
Topics:

- Internationalization in Higher Education for Society
- Cooperating with companies
- Digitalization and Internationalization

24 participants 8 countries (+DE+CZ)

Programme

MONDAY 17.05.	DAY 1 Pilsen, Czech Republic
Afternoon session:	Welcome words of the International Office Team and UWB Rector (13:00 – 13:30) Presentation of the University of West Bohemia (13:30) Virtual UWB Campus Tour Virtual City Centre Tour in Pilsen Online presentations of the host universities representatives incl. 15 min. breaktime (14:00 – 16:00) Virtual meeting with the faculty representatives of the University of West Bohemia (16:00 – 17:00)
TUESDAY 18.05.	DAY 2 Pilsen, Czech Republic
Morning session:	Workshop with Dr. Uwe Brandenburg (09:00 – 11:30) Topic: "Internationalisation in Higher Education for Society (IHES)": - How we can make a difference in a COVID world?
Afternoon session:	Workshop with Dr. Uwe Brandenburg (13:00 – 14:30) Developing own ideas and concepts
WEDNESDAY 19.05.	DAY 3 Amberg and Weiden, Germany
Morning session:	Welcome from the President of Ostbayerische Technische Hochschule (OTH) Amberg-Weiden (10:00 – 10:10) Cooperating with companies in various fields (10:15 – 12:00) Lunch Break (12:00 – 13:30)
Afternoon session:	Examples for Digitalization and potential Internationalization (13:30 – 14:30) Virtual Exchange on Digitalization and Internationalization (14:30 – 15:30) Virtual Live City Tours, Amberg – Weiden (15:30)
THURSDAY 20.05.	DAY 4 Pilsen, Amberg and Weiden
Morning session:	Final discussion and farewell (10:00 – 11:30) UWB Pilsen and OTH Amberg-Weiden



ISW UWB Pilsen/OTH Amberg-Weiden Sum-Up and final exchange and „take homes“

Facilitator: Ladislav, Romana & Eva
Internationalization in Higher Education for Society (IHES):
What I take home from this...

Facilitator: Susanne
Cooperating with companies:
Examples from / Ideas for my university

chose 2 topics
→ 20 mins per topic / breakout room

Facilitator: Annabelle
„What works best with us“
Best Practice examples for internationalization from my university/me

Facilitator: Marian
Lessons learnt...
Internationalization and Digitalization:

Facilitator: Jana
Funding possibilities
Examples and Advice



ISW 2022 - 2025: Structure



2 + 3 days

Pilsen
Weiden
Amberg

Czech-German Staff Week

22-26 May, 2023

OTH Amberg-Weiden

University of West Bohemia

2 UNIVERSITIES COUNTRIES

Networking topic:
Think Positive: Challenges for the future.

www.international.zcu.cz
staffweek@rek.zcu.cz

International Staff Week 2022

Cooperation in international projects. Examples of good practice.

Monday May 16 th	Day 1 (Arrival Day) Pilsen, Czech Republic	
Afternoon session From 13:00	13:00	Registration
	13:15	Welcome at the Rectorate and presentation of UWB
	13:30	Campus Tour
	15:00	Participant's presentations of their institutions / Meeting with UWB faculty representatives
	17:00	Evening Reception
Tuesday May 17 th	Day 2 Pilsen, Czech Republic	
Morning session From 9:00	9:00	Presentation of UWB international projects
	12:00	Lunch
Afternoon session	13:00	World Café (discussion about international projects)
	15:15	Pilsner Urquell Brewery visit tour
	16:45	City Center Tour (voluntary), Individual programme
Wednesday May 18 th	Day 3 Weiden, Germany	
Morning session	8:00	Departure from Pilsen
	10:00	Dealing with external challenges in Internationalisation
	11:30	International Projects: Job Speed Dating
	12:00	Lunch
	14:00	Company Visit
Afternoon session	16:00	City Tour of Weiden
	18:00	Bavarian Evening
	21:30	Arrival in Pilsen
Thursday May 19 th	Day 4 Amberg, Germany	
Morning session	8:00	Departure from Pilsen
	10:00	Feedback on Internationalisation Audit at OTH AW
	11:30	Campus and City Tour of Amberg
	13:00	Lunch
	14:00	World Café "Examples of International Projects" / Meeting Faculty representatives
Afternoon session	16:00	Individual programme
	18:30	Arrival in Pilsen
Friday May 20 th	Day 5 (Departure Day) Pilsen, Czech Republic	
Morning session From 9:00	9:00	Presentation of Buddy System UWB, Discussion, Coffee break
	11:00	Farewell

ISW 2022

Topics:

- Cooperation on international projects
Examples of good practice



**14 Participants,
7 Countries
(& DE+CZ)**



ISW 2023

Topics:

- Think Positive. Challenges for the future



**18 Participants,
8 Countries
(& DE + CZ)**



ISW 2024



Topics:

- Think Positive: Current Issues in Internationalization – Critical Incidents, International Student Integration and BIP's



**20 Participants,
12 Countries
(& DE+CZ)**



ISW 2025

Topics:

- Mindful internalization and Inclusion



**9 Participants,
4 Countries
(& DE + CZ)**



ISW 2026



- What do you expect from an ISW?
- What topic would make you take your time and travel to an ISW?



<https://www.menti.com/alvrniz5okms>

What are we good at ...



UNIQUE CONCEPT

2 countries /regions - 3 cities cross-border
Collaboration using 3 languages during
the organizational phase

LOGISTICS

Geographical proximity
Pilsen - Amberg 140 km, duration 1:45
Pilsen - Weiden 100 km, duration 1:15
Amberg - Weiden 40 km, duration 40 min

TEAMWORK

Sustainable and long-lasting cooperation
Open-minded communication
Learning from previous experience

INTENSIVE AGENDA

Visiting 2 universities in 3 locations
Agreeing on 2 + 3 days
Variety of topics based on universities' expertise
Finding useful and current topics
Intercultural experience and international
exposure

Challenges



International participants

Minimum of participants

Profile of participants

Commitment

Participants attendance

Contribution of speakers and university staff

Financing

Setting up the participation fee

Early payment deadline

Dividing the participation fee between the two universities

Finding additional funding

Promotion strategy

IMOTION

University website

Emails to partner universities

Intensive Agenda

Moving from one place to another / Free time for participants coming late to the hotel and waking up too early

Content: Physical / online lectures and workshops

Logistics

Bus drives and drivers

Technical issues

Spending a few hours a day in the bus

Staying at one place or changing the hotel

Over to you!



Partners for a Cross-Border ISW

- 2 partner universities
- 2 countries

Topic and Speaker

- One principal topic and one subtopic
- Internal or external speaker

Participants

- Minimum number of participants
- Profile of participants

Agenda

- Month and week
- 2 / 3 days at each university

Participation fee

- Amount of the participation fee
- Division between the 2 organizing universities

Communication strategy

- Promotion - when to start and what channels to use
- External and internal communication

Over to you!

- Please form a group quickly and discuss the different aspects when planning an ISW
- Please add some of your points in our padlet.



CEEDUCON - ISW World Café

What ideas did you come up in your group?

Topics	Participation fee	Time period	Promotion strategy	Other ideas
+	+	+	+	+

Think about this ...

What makes **a good partner university** for a cross-border ISW?

How can two universities **share responsibilities** fairly?

Which **themes** would attract and benefit the most participants?

Would you bring in **external speakers**, or rely mainly on **in-house expertise**?

What's the **ideal number of participants**?

What **period** in the year works best for participants and hosts?

How would you **balance** time between the two universities?

What level of **fee** feels fair and feasible? How to divide the fee between both institutions?

When should **promotion** start to reach the right audience?

Which **channels** are most effective for external and internal **communication**?



Let's hear and see what you came up with ...



Contact us



OTH Amberg-Weiden

international@oth-aw.de



<https://www.oth-aw.de/en/international/international-profile/news-events/staff-week/>

University of West Bohemia in Pilsen

international@rek.zcu.cz



www.international.zcu.cz/cs/Events/staff_week.html





Thank you for your attention



**OTH
Amberg-Weiden**



**ZÁPADOČESKÁ
UNIVERZITA
V PLZNI**